



## Agenda

### Day 0 – 9<sup>th</sup> December

---

#### *Co-Creation Lab: preparatory meetings*

Location: CITET cluster headquarters, [Avenida de Europa 10, Edif. CEXCO, 28821 Coslada, Madrid](#)

**14:00 – 14:30 | Introduction to the proposed topics and methodology**

**14:30 – 17:00 | Technical discussions on the five lab themes**

1. Clusters supporting SME collaboration  
*Jiri Herinek, Czech Cluster Association*
2. Digital & Green Cluster Services  
*Santiago Vesga, Project manager CITET*
3. Financing & Policy Alignment under the MFF  
*Davide García Núñez, Madrid WCC*
4. Skills, Innovation & Internationalisation  
*Ramón García, director general de CITET*
5. Start-ups - Deep Tech

**17:00 – 17:30 | Presentation of the preliminary ideas**

**18:15 – 20:15 | Guided visit to Madrid center**

### Day 1 - 10<sup>th</sup> December

---

#### *Morning: pre-conference meetings*

**9:30 – 12:30 | Available space for meetings in the conference area**

Location: Pabellón Cecilio Rodríguez, Retiro Park, [P.º del Uruguay, 5, Retiro, 28009 Madrid](#)

Open list. Confirmed for now:

- Metaheritage project meeting
- GREEN MANTIS Eurocluster
- EUCLES General Assembly

**11:30 – 12:30 | Reception at Invest in Madrid**

Location: Invest in Madrid, [Calle de O'Donnell, 12, Retiro, 28009 Madrid](#)

*Maximum 30 persons, international guests*

- Luis Socías Uribe  
*Managing Director, Invest in Madrid*

With the collaboration of



**MADRID**





## **Main Conference: Setting the Strategic Direction**

Location: Pabellón Cecilio Rodríguez, Retiro Park, [P.º del Uruguay, 5, Retiro, 28009 Madrid](#)

Master of Ceremony: Teodora Jilkova, Veritas cluster

### **13:00 – 13:15 | Opening Ceremony**

- Welcome by Ayuntamiento de Madrid  
Engracia Hidalgo Tena  
*Delegate for Economy, Innovation and Finance, Madrid City Council*
- Antonio Novo  
*President, European Clusters Alliance*
- Rocío Albert López-Ibor  
*Regional Minister for Economy, Finance and Employment of the Government of Madrid.*

### **13:15 – 13:30 | Keynote address**

- Marek Przeor  
*Team Leader Clusters, DG GROW, European Commission*

### **13:30 – 14:30 | Industrial Policy Session**

Europe's Industrial Future: Clusters, Competitiveness and the New MFF

- Yolanda Alcalá  
*Deputy Director-General for Entrepreneurship and SMEs, Ministry of Industry and Tourism of Spain*
- Marek Przeor  
*Team Leader Clusters, DG GROW, European Commission*
- Antonio Novo  
*President, European Clusters Alliance*
- Moderator: Pauline Capús  
*General Director, French Association of Competitiveness Clusters (AFPC)*

### **14:30 – 15:30 | Plenary Discussion: Proposals for the new EU for Business Network**

- Daniel González Bootello  
*President of FENAEIC, Spanish Federation of Clusters*
- Kristina Šermukšnytė-Alešiūnienė  
*Vice-president, European Clusters Alliance*
- Daniel Cosnita  
*President, Clustero, Romania*
- Jesús Rojo González  
*Head of Unit European Programmes and Technology Transfer, Madrid+D*
- Moderator: Cristina Murillo  
*European projects, Cluster GAIA*

### **15:30 – 16:15 | Clusters as Value Chain Builders**

With the collaboration of



- Lisa Besnard  
*France Clusters*
- Luminita Mihailov  
*General Director of the RDA South East, Romania*
- Jorge López Conde  
*Leader ECA Task Force Sustainable Housing*

**16:15 – 16:45 | Networking Coffee & Madrid Clusters Showcase**

**16:45 – 18:00 | Co-Creation Lab**

- Presentation and discussions of the preliminary conclusions on the five lab themes:
  - Clusters supporting SME collaboration
  - Digital & Green Cluster Services
  - Financing & Policy Alignment under the MFF
  - Skills, Innovation & Internationalisation
  - Start-ups – Deep Tech

Moderated by Teresa Azcona / Jiri Herinek  
*Audiovisual Cluster of Madrid / NCA association*

**18:00 – 18:15 | Closing**

- Jordi García Brustenga  
*Secretary of State for Industry, Spanish Ministry of Industry and Tourism*

**18:45 – 21:30 | Networking Cocktail at Pabellón Cecilio Rodríguez**

## Day 2 - 11th December

---

### *Theme: Co-Creating and Consolidating*

**9:15 Doors open**

**09:30 – 10:30 | Industrial Transition Pathways and instruments for their development**

- Luis Campos  
*EU Affairs, Tourism of Portugal*  
*Co-curator Task Force on Industrial Transition Pathways, EU Industrial Forum*
- Ramón García  
*CITET logistics cluster, Madrid*
- Thomas Röhr  
*Secretary General European Automotive Cluster Network*
- Moderated by: Teresa Azcona  
*Audiovisual Cluster Madrid*

**10:30 – 11:00 | Networking Coffee Break**

**11:00 – 11:30 | Proposals for extension of operational aid on calls based on GBER**



- Łukasz Górecki  
*Vice-president, Polish Cluster Association*

**11:30 – 12:30 | The Future of Cluster Services: Aligning industry with European Priorities**

- Jan-Philipp Cramer  
*Head of EU-Services & Member of the Executive Board, Prognos AG*
- Hervé Floch  
*Vice-president, European Clusters Alliance*
- Luís Martins  
*President, Cluster Portugal Mineral Resources*
- Montse Daban  
*President of the Council of Bioregions*
- Moderated by: Theresa Gerdes  
*VDI / Go Clusters program*

**12:30 – 13:30 | Lunch & Networking**

**13:30 – 14:00 | Plenary: Reporting Back from the Labs**

*Short interventions by lab rapporteurs on results and proposals.*

**14:00 – 14:30 | Closing Policy Roundtable**

*Shaping the Next Generation of industrial policies and Support Mechanisms*

- Wolfgang Munch  
*Senior expert at Smart and Sustainable Growth, DG REGIO, European Commission*
- Veerle De Graef  
*Internationalisation manager, Flanders Food Cluster*
- Carolina Garcés  
*Clusters of Sweden*
- Moderated by: Kristiina Jokelainen  
*SmartNord*

**14:30 – 15:00 | Closing Remarks**

- Antonio Novo  
*President, European Clusters Alliance*
- Jaime Martínez Muñoz  
*General Director for Economy and Industry, Madrid regional government*

**15:30 – 18:00 | Side visits to Madrid clusters and innovation ecosystem**

- GameLab at CITET logistic cluster  
*Avenida de Europa 10, Edif. CEXCO, 28821 Coslada, Madrid*
- Audiovisual City  
*DAMA, C. de Calatrava, 31, Centro, 28005 Madrid*

**15:30 – 17:00 | ECA General Assembly (restricted to members)**



EUROPEAN  
**CLUSTERS** ALLIANCE



### **Accommodation**

We have an agreement with [Novotel Madrid Center](#), located at Calle de O'Donnell, 53, Salamanca, 28009 Madrid.

The hotel offers a 20% discount over their official tariff. To benefit from this discount, you must write an email to [reservas@novotelmadridcenter.com](mailto:reservas@novotelmadridcenter.com), identifying yourself as attendant to the ECA Cluster Conference.

With the collaboration of



**MADRID**

